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www.PortneufBGC.com

Coming Soon to the Portneuf Valley!

The collage consists of six square photographs arranged in a 2x3 grid. Top-left: Children painting green handprints on a surface. Top-middle: A group of children cheering with their arms raised. Top-right: A group of children and a woman in a blue t-shirt posing for a group photo outdoors. Middle-left: A group of children posing for a group photo outdoors. Middle-middle: Three boys in blue t-shirts sitting together and smiling. Middle-right: A boy petting a brown horse. Bottom-right: The Boys & Girls Club of Portneuf Valley logo and text.

**BOYS & GIRLS CLUB
OF PORTNEUF VALLEY**
Building Great Futures

Boys & Girls Clubs Build the Community's Youth



For 150 years, Boys & Girls Clubs have been leaders in youth development during out-of-school time. More than 4,000 Clubs nationwide provide nearly 4 million kids with life-changing after-school and summer programs.

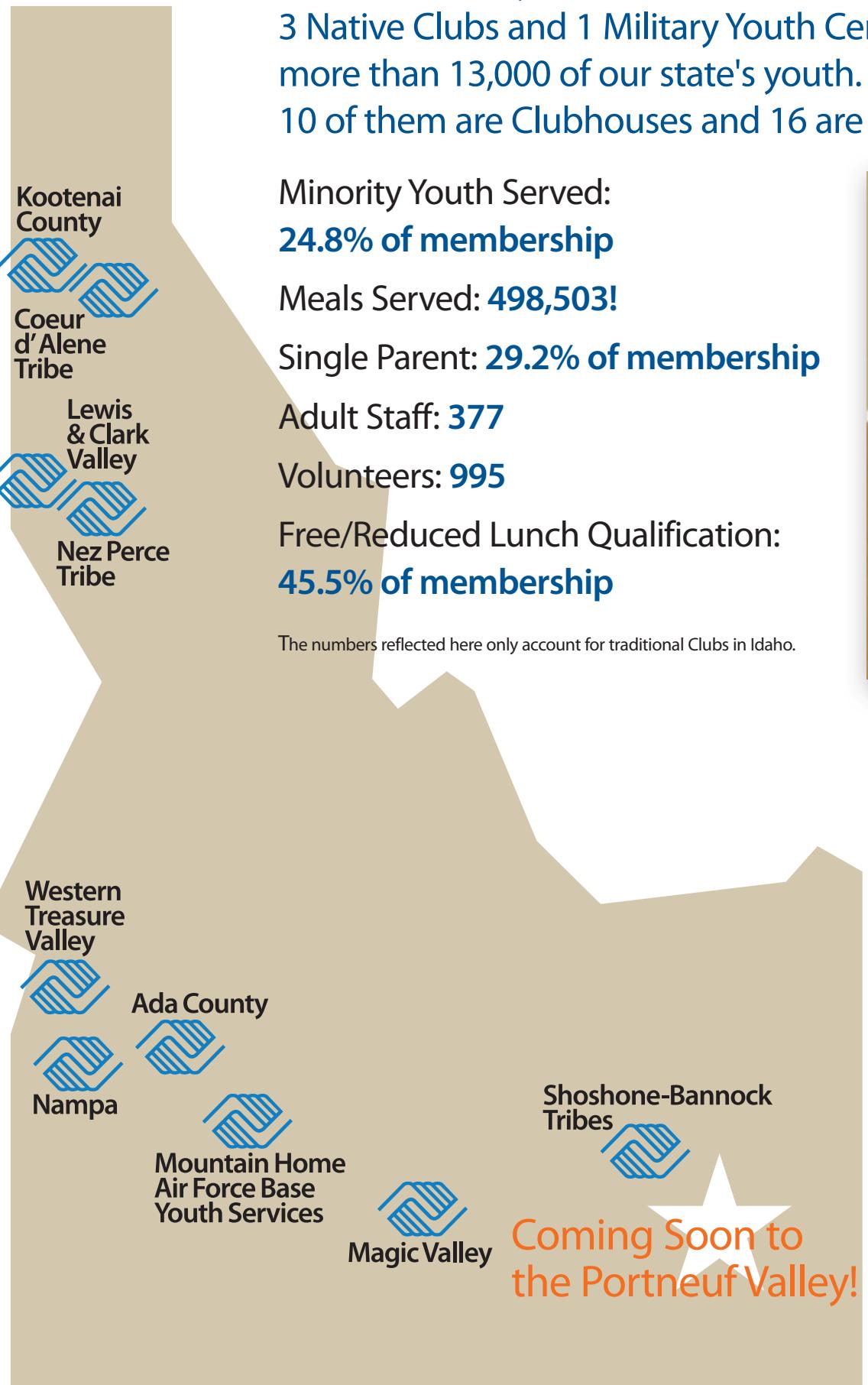
Now, with your help, we will have a Boys & Girls Club serving the Portneuf Valley, helping our young people reach their full potential.

www.portneufbgc.com/donate-now



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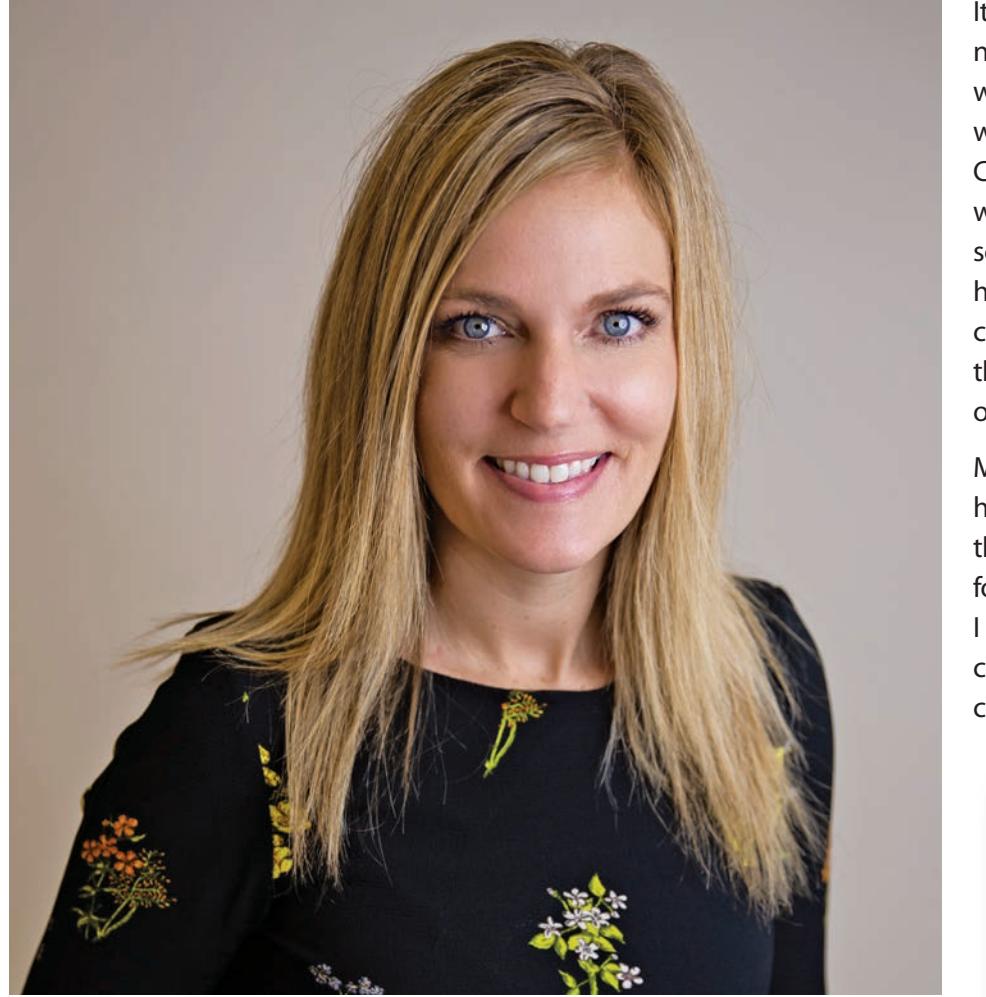
There are 30 Boys & Girls Club sites in Idaho: 26 traditional Clubs, 3 Native Clubs and 1 Military Youth Center. Traditional Clubs serve more than 13,000 of our state's youth. Of the 26 traditional Clubs, 10 of them are Clubhouses and 16 are located in schools.



The Boys & Girls Club of Portneuf Valley is being formed under the sponsorship of the Boys & Girls Clubs of Magic Valley:

No. of sites: **9**, Total Youth Served: **2298**, Minority Youth Served: **28% of membership**, Meals Served: **94,500**, Single Parent households: **38% of membership**, Adult Staff: **55**, Volunteers: **124**, Free /Reduced lunch qualification: **35% of members**

www.portneufbgc.com/donate-now



Lindsey Westburg
Executive Director
Boys & Girls Clubs of Magic Valley

During the school year, one out of four children leave school with no place to go, putting them at risk of being unsupervised, unguided and unsafe during the critical after school hours. For every hour a child spends in school, he or she spends two hours out of school. And how kids spend

those after-school and summer hours can significantly impact their lives. Youth without direction often find trouble. Those with access to a safe place with caring adult mentors and enriching programs have a significantly better opportunity for success.

Boys & Girls Clubs of America require new Clubs be sponsored and mentored by an existing Boys & Girls Club with a track record of success until the new Club is established and operating from a sound programmatic and financial basis. The Boys & Girls Clubs of Magic Valley have agreed to sponsor the new Portneuf Valley Boys & Girls Club. Operating nine locations in the Magic Valley, the Boys & Girls Clubs of Magic Valley have served that region's youth for 27 years, with an annual operating budget of \$3,000,000. The Magic Valley Club is focused on providing a safe environment during non-school hours, and helping young people succeed through curriculum-based targeted programs and high-yield activities designed to help members reach Academic Success, Good Character & Leadership, and Healthy Lifestyles.

It is our priority to make sure that no child in YOUR community is left without hope and opportunity. That is why we have joined more than 4,000 Clubs nationwide to provide youth with a safe and fun place to go after school with positive adult mentors, healthy lifestyle activities, and character and leadership programs that give them the greatest chances of success in life.

My name is Lindsey Westburg and I have had the privilege of working for the Boys & Girls Clubs of Magic Valley for 17 years. Throughout this time, I have seen firsthand what Clubs can do to transform kids and communities. Our organization is

excited to be supporting the effort to bring a Club to your community. Our work with young people, especially those who need us most is the focus for all of our efforts. Boys & Girls Clubs are an asset to communities focusing on safety, partnerships and meeting the needs of the youth we serve.

I encourage you to read along to learn more about Clubs and the many ways you can get involved. As we embark on bringing a Club to your community, please consider an investment for the youth in your community that need us most.

Lindsey Westburg



Jean Haneke
Committee Chair

Have you ever needed a safe place for your youngster to go after school? Would you like to have your child participate in programs which build character, help them become better citizens, teach them a healthy lifestyle and put them on a path to graduate from high school with a plan for the future? That's the vision of Boys and Girls Clubs of America, and the committee who's been working diligently to bring a Boys & Girls Club to Portneuf Valley!

In 1860, three women in Hartford, CT, believing boys who roamed the streets should have a positive alternative, formed the first Boys Club. Recognizing the fact girls were a part of the cause, on September 12, 1990

a definite need for a Club in our community. Next, we traveled to Boys & Girls Clubs of Magic Valley in Twin Falls which has been in operation for twenty-seven years. There we met with members of their management team and observed their Club in operation. We also traveled to their Club in Rupert. With each visit, we were more convinced we needed to keep moving forward.

In researching how to begin a Boys & Girls Club in a new area, we found the National organization requires a Club be opened under the umbrella of an existing Club. By having the guidance, expertise, and support of a currently operating Club, new Clubs develop, thrive and prosper. With the recommendation of Lindsey Westburg, Executive Director of Magic Valley, and the approval of the Board of Directors, Boys & Girls Club of Portneuf Valley will be formed and operated under the umbrella of Boys & Girls Clubs of Magic Valley beginning in 2022. Mrs. Westburg has

been with the Magic Valley Club for seventeen years, and we are very fortunate to have guidance from her, her team and Board of Directors.

While I'm serving as chair, we have a wonderful committee making this happen for our community: Ruta Casabianca, Kate Fornarotto, Matt Krumwiede, Heather Murray, Linda Leeuwrik, Hailey Barnes, Debbie Pilgrim, Staci Hernandez and Jennifer Nuding. We're being assisted by facilitators Sam and Cleo Nettinga. We're all committed and excited to bring this Club to fruition.

The need for Boys & Girls Clubs is greater than ever! With after school and summer programs, Boys & Girls

Club of Portneuf Valley will provide programs including Education, Health & Wellness, Character and Leadership, the Arts, Sports and Recreation and Workforce Readiness. The Club will provide a place where who you are, where you're from or circumstances that surround you don't determine your access to experience or opportunities.

Needless to say, in order to make Boys & Girls Club of Portneuf Valley a reality, we need your help! We have the opportunity to earn a dollar-for-dollars match for funds raised by May 1, 2022, up to \$200,000. This is huge, and we sincerely welcome your help in whatever way you can contribute! Donations may be sent to Boys & Girls Club of Portneuf Valley, P.O. Box 4572, Pocatello, ID 83205 or given to any member of our committee. Please make checks payable to "Boys & Girls Clubs of Magic Valley" and note "Portneuf Valley" on the memo line. If you have any questions, please contact me at 408-607-2845.

Thank you for the opportunity to share this exciting news, and our committee is grateful for your help and support in making the future brighter for our youth!

Jean Haneke



The Need is Greater Than Ever

- 1 in 5 American kids live in poverty.
- 3 out of 10 kids in our country are overweight or clinically obese.
- The US graduation rate is 22nd in the world, among 28 developed countries.
- 1 in 4 kids in America have nowhere to go after school, before their parents get home from work.
- 43 million kids in our country (3 out of 4) lack access to summer learning programs.

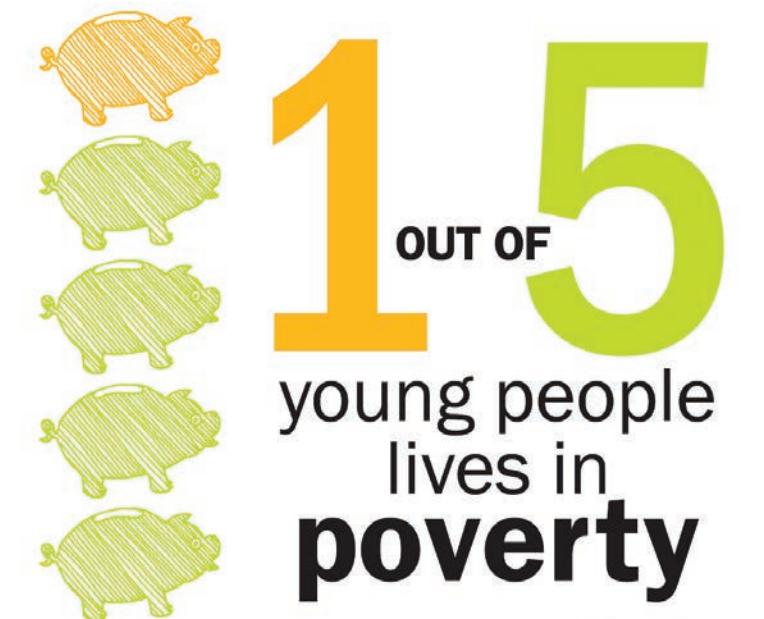
The issues facing youth who fail to graduate from high school cost as much as \$209 billion annually in lost taxes and higher government expenditures.



3 OUT OF 10 kids **won't graduate** on time



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Our community is no different. Boys & Girls Club programs have a life-changing effect on the children they serve.

Today, you can choose to help bring a Boys & Girls Club to the Portneuf Valley, with all of the benefits it holds for our community's youth.

There's an overlooked, yet essential, component to transforming kids' lives and America's future: out-of-school time, after school, and during the summer. For this reason there is a tremendous need in this country for Boys & Girls Clubs.



Donating is easy:
www.portneufbgc.com/donate-now

"I am so thankful that Boys and Girls Club was recommended to me when my daughter aged out of daycare. It's hard to believe that she's been a Club member for 5 years. It is her home away from home."

~ Rebekah, Club Parent

Boys & Girls Clubs Fill the Need in After-School and Summertime Programs

The Boys & Girl Club model prepares youth for future success through programs for youth between the ages of six and eighteen.

Programs include:

Sports & Recreation

Health and wellness and the fun of sports recreation are the emphasis of Boys & Girls Club programs in Sports & Recreation.

Education

Boys & Girls Club educational programs are designed to ensure that all Club members graduate from high school on time, ready for a post-secondary education and a 21st century career. Programs range from STEM education, to digital literacy, college readiness and more.

The Arts

Photography. Music. Fine Arts. Drama. Just some of the ways Boys & Girls Club programs in the arts encourage creativity and self-expression, and in the process improving academic achievement.

Health and Wellness

Boys & Girls Club Health & Wellness develop young people's capacity to engage in positive behaviors to nurture their well-being, set personal goals and grow into self-sufficient adults.

Workforce Readiness

Workforce Readiness programs at Boys & Girls Clubs help youth Club members explore their interests and passions, develop employability skills, and apply what they learn to real-world work experiences.

Character and Leadership

These programs help youth become responsible, caring citizens and acquire skills to participate in the democratic process. Participants develop leadership skills and gain opportunities for planning, decision-making and contributing to Club and community.

67% OF ALUMNI SAY THE CLUB **kept me out of trouble** with the law.

80% of Club alumni said the Club had a **positive impact** on their attitude toward **fitness** and **health**, according to a Harris Study.



28% OF ALUMNI SAY THEY **would have dropped out** IF NOT FOR THE CLUB.

In a Harris Survey, **90% of Club alumni** reported they earned a high school diploma or equivalent.

90% OF CLUB ALUMNI GRADUATED

It is projected that a Boys & Girls Club for the Portneuf Valley will cost approximately \$200,000 a year to operate for the first two years of its existence. Most of that cost is for qualified staff and ongoing training.

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What Parents and Youth Say

"My son has formed new friendships, with other students and the staff. He enjoys playing and learning with his group, and he has progressed academically beyond what we would have been able to achieve at home."

~ Kate, Club Parent

"I LOVE the Boys and Girls Club. They provide a safe, and welcoming environment for my children to grow and learn. They get a chance to learn new things and make friends. It has been a great benefit for me as well as my children."

~ Samantha, Club Parent



"I like going to the Club because the staff are nice, and I have a lot of friends here. We get to do fun things and learn new stuff. They helped me through rough times when my mom passed away and were very kind to me."

~ Karson, Age 11, Club Member

"Boys and Girls Club is a place where kids can have fun doing hands-on learning, like sculpting with clay, drawing, painting, etc. The staff at Boys and Girls Club wants the kids to know that they are there when they need them. And many of the staff there feel like family to me."

~ Bimini, Age 10, Club Member



Cassidy Littleton says the Boys and Girls Clubs of Magic Valley has made her who she is today. Littleton, 23, was raised in Twin Falls foster homes. She joined the Club when she was 8 years old, and the Club gave her life structure and continuity. As she grew older, her education faltered, and she nearly dropped out of high school.

She felt higher education was out of her reach. But before giving up, Littleton thought back to her Boys and Girls Club background and realized the Club could save her future. At 16, she went to work for the Club and by working to build new programs, she renewed herself. She spearheaded the kindergarten and teen programs, the Smart Girls Program for girls leadership and the Keystone Program for academic leadership, community involvement, healthy lifestyles and college preparation. Her achievements culminated in a mother/daughter conference each year. Littleton twice won the award for the Boys and Girls Clubs' premier "Youth of the Year" program – both statewide and regionally – and competed in the national program. In total, her winnings equaled a full-ride scholarship. Littleton is now a senior at Boise State University studying public relations. She says she is indebted to those at the Boys & Girls Clubs of Magic Valley who reached out to her. "They motivated me to get back on track," Littleton said. "Without that intervention, I don't think I would be in college. Without (the Boys and Girls Club), I had no opportunity for college."

~ Cassidy Littleton, Former Youth of the Year & Club Alumni

www.portneufbgc.com/donate-now

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Boys & Girls Club of Portneuf Valley – Let's Give Our Youth the Gift of Their Potential

Having a Boys & Girls Club in our community will make a real difference in the future of our community's youth. And the return on investment is overwhelmingly positive: Every dollar invested in a Boys & Girls Club returns \$9.60 in current and future cost-savings to the community.*



With your help, Boys & Girls Club of Portneuf Valley will become a reality. Formation of the Boys & Girls Club of Portneuf Valley has already started, and fundraising has begun.

Our goal is to start a program in the Fall of 2022, with an after-school program within a Pocatello-Chubbuck School District elementary school that isn't currently offering after-school services.

During the first two years of operation, Boys & Girls Club of Portneuf Valley will select a location from among several already being made available, and establish a physical location as a venue for expanding services to middle school and high school students.

Concurrently, additional staff will be hired and trained in Boys & Girls Club programs and methodologies.



At the end of the first four years of operation, the Boys & Girls Club of Portneuf Valley will be fully operational, serving the community's youth ages 5-18 with the programs Boys & Girls Clubs across the nation deliver to change young people's lives for the better.

(*Boys & Girls Clubs of America 2020 National Outcomes Report)

**4 million kids
4,000 Clubs
276,000
caring staff and
volunteers**

Clubs are located in **public schools** and **public housing**, on **Native American lands**, in **rural areas** and **inner cities** – everywhere kids need them most.

We Have a Big Goal

An anonymous donor has placed a powerful incentive and deadline in front of the community. The donor will match up to

\$200,000

raised by May 1, 2022

This is a big goal, but our community has proven again and again that no challenge is too big, when the cause is right. And there's no cause greater than our community's youth.

If just 2,000 residents from throughout the valley donate just \$100 to support the establishment of a Boys & Girls Club in our community, we'll make our goal. And our youth will benefit for decades.

Make that gift today. Give what you can. Your donation is fully tax deductible.

Let's build great futures for our community's youth.

How to donate:*

- Donate online at www.portneufbgc.com/donate-now
- Make a check payable to "Boys & Girls Clubs of Magic Valley."* (On the memo line: "B&G Club of Portneuf Valley") and mail it to: Boys & Girls Club of Portneuf Valley, P.O. Box 4572, Pocatello, ID 83205.
- If you would like to further discuss contribution options please contact Lindsey Westburg at 208-736-7011 Ext. 103.

* Your donation is fully tax deductible. The Boys & Girls Club is a 501(C)3 non-profit organization.



Help Us Make Boys & Girls Club of Portneuf Valley a Reality



Donate Today
www.portneufbgc.com/donate-now